

CHEAT SHEET FOLLOW-ALONG GUIDE to:

“The Scientifically Proven Method To Double Your Traffic & Triple Your Online Profits” On-Demand-Training

LOCATION: www.trafficology.com/webcast

Please print this cheat sheet so you can follow along.

Follow along with this Cheat Sheet as your guide, and be sure to fill in the blanks so you can take this valuable information with you.

You will want this page printed off BEFORE you begin listening to the training. You'll also want to have this page opened up during the webcast - So you can easily access each case study link during the training.

The Web Traffic Creation & Conversion

No secrets. No tricks... this webcast will cover the plain & simple facts about how to more targeted traffic to your site, improve your conversion rate and maximize you web traffic investment -- TODAY!

We're also going to show explain how to get the most out of your PPC dollar, demonstrate the 5 quickest ways to increase your web conversion and share with you our best tip for getting free traffic.

1) Trafficology is the _____ of Web Traffic Creation & Conversion.

2) Trafficology Uses:

· Fundamental _____

· _____ Web Traffic Creation & Conversion Techniques

· Research to Develop New web traffic

3) Trafficology is step-by-step method of driving the _____ visitors to your website site

4) And the complete process of turning those people into _____

5) Nearly 60% of all websites _____

6) 7 out of every 10 visitors cannot _____ online

7) On a good site 9 out of every 10 visitors _____

8) People spend money online because _____

9) 4 types of web traffic are

· People who _____

· People who _____

· People who _____

· People who

10) Targeted Traffic consists of people who are

_____ to purchase your product online.

11) To find the customers that will give you their money

· Bring _____

· Improve _____

12) The key to getting a #1 ranking on Google is

13) Good keywords _____ and

bad keywords _____

14) Anyone can get a #1 ranking _____

15) You should not give up because

· _____

· _____

16) Good keywords get a lot of " _____ traffic"

17) Better keywords get a lot of " _____ traffic"

18) To find "Better Keywords"

· Think _____

· Create _____

· Generate _____

· Get a list _____

· Narrow down the keywords based on _____

19) Ways to find more "better keywords" are

· Look at the terms your _____

· Look for common _____

· Look for _____

20) The point of your keywords are to:

21) Better keywords will bring people to your site who are:

22) Best keywords will bring people to your site who are:

23) To find best keywords

· Find _____

· Open a _____

· Run a test _____

· Use _____

The keywords that _____ are "Best Keywords"

24) After you find the "Best Keywords" the next step is to

25) The only problem with the cash machine that it is not scaleable,

or that there is only a _____

... you can't buy traffic that _____

26) _____ is when you reinvest the profits to create a great return in the future

27) NitroAffiliates.com is a great place to find

28) Because of the keyword research and PPC you know

29) The most important factor to the success of your business is

30) Conversion is the act of turning visitors into

31) The point of business is to

_____.

If you can't do that, then your business will fail.

32) The most important factor to converting web traffic is

33) Copywriting is the process of _____

34) More specifically, web copy is the _____

35) So, Web copywriting is the process of:

36) The point of copywriting is to _____ the value of your product or service to the visitors of your website.

37) On a website you are completely dependent on your copy to:

• _____

• _____

• _____

• _____

38) When writing the copy for a website we need to create a sales presentation that:

• _____

• _____

• _____

• _____

39) Web Usability is the study of how people _____ your website

40) People do not _____ they _____

41) Usability tells us what people _____ and how to make our site

_____ to use.

42) Usability = Don't _____

43) Making your site "User Friendly" means:

• _____

• _____

• _____

•

44) _____ is the most important web traffic creation & conversion technique.

45) Metrics is

· Measure _____

· Make a _____ to your website

· Measure the _____

46) If you don't measure it's _____

47) Metrics turns expenses into _____

48) To generate targeted traffic that converts into results you need to focus on:

49) Up to 95% of your keywords

50) To make more money with PPC you need to:

1) _____

2) _____

3) _____

4) _____

5) _____

6) _____

51) To find the keywords that do convert _____

52) The best way to test & track is:

_____ or _____

53) Split testing allows you to test 2 versions of the

_____.

54) Every other visitor to that page sees a _____

For example:

Visitor 1 sees page _____

Visitor 2 sees page _____

Visitor 3 sees page _____

Visitor 4 sees page _____

Visitor 5 sees page _____

Visitor 6 sees page _____

55) Split testing lets the visitors _____

56) The top 5 things to test are:

• _____

• _____

• _____

• _____

57) The easiest ways to learn split testing is to _____

58) The easiest way to do split testing is to _____

This is *almost* too good to be true...

Do you want to:

- **Learn the 7 most powerful web traffic creation & conversion techniques for FREE.**
- **Become a web traffic expert for only \$1**

Then, [Take the \\$1 \(10-day\) Trafficology Trial Today](#) and you will get **instant access** to the **Exclusive Members Only Area**.

There we will teach you exactly how to get **more targeted web traffic** and we show you specifically how to **turn your visitors into satisfied paying customers**.

Additionally, for a limited time, if you [Try Trafficology](#) you will receive **2 Special Bonuses worth \$121 - all for just 1 buck.**

Go Now to www.NitroMarketing.com/trafficology.php to get this time-limited package offer...

Bonus #1: Trafficology's Top 208

FREE when you **Take the \$1 Trafficology Trial**
(special offer is limited to 500 people)

This \$97 collection contains the top 208 free or low-cost web traffic ideas we have ever published.

As you read thru this list jam-packed with great ideas you will find techniques that help you generate more web traffic immediately; without breaking the bank. Additionally, these tips are so creative that just reading them will surely help you develop many new ideas of your own.

Bonus #2: How to Track Conversion with Google Video

FREE when you **Take the \$1 Trafficology Trial**

This special video will show you the exact step-by-step process of how to track web conversion using Google's built in tools.

Many people make metrics more difficult than it needs to be, and this video will demystify the one of the most powerful (and under used) metrics tools. After you have seen this, you will be able to set up your own conversion tests in a snap - and that mean you will have both more time and More Profits!

**Are you ready to take your online Business to the next level?
... Don't Wait, Start Learning Trafficology Today...**

For only a buck you will start learning right now:

1. Exactly how to drive *targeted traffic to your website* and
2. Specifically how to *turn your visitors into* satisfied, *paying customers*

Plus, everyone who takes the **\$1 (10-day) trial** will also [receive a huge bundle of bonuses worth \\$121](#)

Learn how to get more web traffic, discover how to convert more browsers into buyers... **and get \$121 worth of bonuses all for Only a Buck** - but **act now**, because the **only way** to be sure you will get the extra-extra-extra bonuses by **jumping on this offer before this offer ENDS**. There will be a limited supply, so once they are gone, they are gone, whether that's before, during the webcast, or the rest of the night of the webcast.

Go Now to www.NitroMarketing.com/trafficology.php to get this time-limited package offer...

[Click Here Right Now!](#)

www.Trafficology.com