

"X-Factor Traffic" – The Top 10 Most Effective Totally FREE Web Traffic Tactics in the History of the Internet, Get All 10: <http://xFactorTraffic.com>

BRIAN TERRY'S TOP TRAFFIC TACTIC

Adding audio to my website was the single best thing I did to improve my sales conversion.

Another technique that worked really well for me was adding personalization to my website. This was done simply by using PHP and JavaScript and by having a Squeeze page as my main page.

So instead of sending people to my sales letter I'm giving them an audio recording in return for their name and email address, then they are directed to the sales page. Now it's on the sales page that I've added personalization to things like the main headline and sparingly throughout the page.

Because the PHP and JavaScript code also uses cookies it means you can personalize any webpage without having to use a special url or anything fancy like that, this kind of personalization is all done behind the scenes.

In fact once someone has subscribed through the first squeeze page, their name can appear on any page of any website you control that you send them to.

Incredibly the whole thing takes 5 minutes to set up.

I created a small, free and easy to use application that helps people to set up these personalized web pages. I call the program "Instant Page Personalizer" and the way it works is simple...

"X-Factor Traffic" - The Top 10 Most Effective Totally FREE Web Traffic Tactics in the History of the Internet, from Trafficology. <http://www.xFactorTraffic.com>

You set up a webpage with an autoresponder form and ask visitors for their name and email address.

The page they arrive at after submitting the form is then personalized with their name... but only with the help of Instant Page Personalizer!

Here's a video I created showing how it works:

==> <http://Personalizer.TrafficologyResources.com>

You'll also find a free download link for the Instant Page Personalizer.

MY WORST TRAFFIC TACTIC

The worst web traffic conversion tactic was asking people to do too many different things when they arrive at a website. In most cases people did nothing.

I recommend to everyone that websites focus on a single action wherever it is possible and practical to do so.