

X-FACTOR TRAFFIC: The Top 10 Most Effective Totally Free Traffic Tactics in Internet History

BONUS MARKETING: “How BIG & Bouncy Is Your Bonus?” by Tellman Knudson for Trafficology.com

Look, I am going to cut straight to the chase.

There is traffic and then there is TRAFFIC.

I don't know what it is that you are looking for, but if I had the choice, I would prefer to have targeted CUSTOMERS on my list, than a bunch of willy-nilly freebie seekers.

Know what I mean?

There is one type of traffic that has been around for a very, very long time that I have found to be one of the most profitable, and easily accessible form of traffic to have ever been devised...

But most people look over it, figure it is “worthless” and move on... whoops!

I call it “Bonus Traffic”, and before I explain all of it's implications I have one man to thank. His name is

Mark Joyner, (creator of Simpleology.com in case you have been snoozing for the past year) and without his introduction to the concept of Integration Marketing I wouldn't have ever discovered Bonus Traffic and how much money it can make me.

First of all, if used properly, Bonus Traffic can generate steady streams of customers into your sales process or even direct opt-ins to help you grow your list...

And the best part is that this type of traffic is getting easier and easier to find; the only problem is that most people don't know what to look for...

I have personally built lists of tens-of-thousands of customers from this one concept alone... oh, and did I forget to mention that it is FREE?

Oh, I guess that I also forgot to mention that nine times out of ten you don't have to pay any type of affiliate commissions for this type of traffic (though if you do that other 10% of the time you will probably double your income this year from Bonus Traffic alone)

So, I guess you want me to explain?

Look, if you are in a hurry to get all the details about this amazingly powerful web traffic technique, and you don't like to read, then you are more than welcome to visit <http://www.MyFirstBonus.com> where you'll find 3-free videos explaining this tactic, but, in the meantime, let me give you a few more juicy tidbits...

I know of a minimum of at least once-per-week when you could tap into another Bonus Traffic stream....

I have 3 examples of Bonus-Traffic, so lets start with the most common type and the easiest to come by...

The first kind of Bonus Traffic is called an "Amazon Best-Seller Campaign" and here's how it works:

The basic premise is, if you are an author and you want to get your book to "best-seller status" on Amazon.com, then you get a bunch of people to contribute "bonuses" to your book-launch. Then anyone who buys your book also get thousands of dollars worth of downloadable bonuses...

The buyer gets more value, the author sells more books...and you build your list when people opt-in to download your bonus.

Pretty good deal for everyone involved. And the kicker is that everyone who provides a bonus is also supposed to promote the book.

Makes sense, right?

So, a few thousand books are sold in a day, and all these customers rush in to collect their bonuses and the book goes to the top of the Best-Seller list in Amazon for that day...

So, all you have to do is pick out a book that is in your “niche” and create a bonus of your own audio, video or text content and a squeeze page...
BAMBO – instant list!

It works great.

And there are quite a few people currently teaching the Amazon Best Seller technique to authors (Randy Gilbert, Warren Whitlock and even Jason Oman, to name a few). So all you need to do is contact them to get a long list of people who already need bonuses.

The second type of Bonus Traffic happens when a “small guy” releases a new ebook or digital product that is complimentary to yours. You simply ask

Mr. Small Guy if you can provide him with a bonus for his product, and in return you will promote it out to your list.

What happens? He gets a great bonus to add to his sales page, and you get a steady stream of customers coming to your system and buying your stuff!

Pretty cool.

Finally, When a “Launch” is happening and you are an affiliate, instead of putting together a “super bonus” go ahead and tell the creator of the product that you would love to do a strong promo for them, as long as you can add a special “Unadvertised Bonus” to their download page (that goes right up at the top).

Again, you get a TON of traffic, great customers and a wonderful relationship with the person launching the product.

Remember, the BIGGER the fish you go after, the bigger the payoff... But you might want to go after some “smaller guys” first and build up a relationship and a list so you can start to get some serious promo mo-jo under your belt...

The “Big Guys” will probably turn you down until you are one of their top promoters... So start with Amazon Book Launches, then build up...

It works wonders, drives amazingly targeted and profitable traffic, and most of all... all of these streams of traffic are ongoing. Set one up per week and watch your opt-in list explode!

That’s it for now.

No, grow those bonuses bigger!

-Tellman

Tellman Knudson is a master list-builder and CEO of OvercomeEverything, Inc. Learn exactly how to build a massive, responsive list using Bonus Traffic by watching the free videos at MyFirstBonus.com